

# Sponsors

# packs for Cold Backs



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## What does Packs for Cold Backs do to help the homeless?

Every year Packs for Cold Backs distributes backpacks to the homeless throughout the Sacramento and Phoenix area. We are continuously working toward helping the homeless stabilize their lives and overcome homelessness through guidance and support.

## What items are in each backpack?

Each backpack includes a toothbrush, toothpaste, soap, razor, beanie, two pairs of socks, gloves, poncho, fleece blanket, jacket, hand warmers, scarf, and an array of snacks and food. We also include sanitary products for homeless women and pet food for those with companions.

## What percentage of donations are used towards purchasing goods?

We are completely funded by members of our community and corporate sponsors. 100% of our donations go directly to supporting our mission, purchasing goods, and funding the events. No company employee, board member, or volunteer receives monetary compensation of any kind. All monetary donations are tax deductible in accordance with IRS rules and regulations regarding donations to a non-profit 501(c)(3).

## Our Mission

Packs for Cold Backs helps the less fortunate by providing them with key essentials necessary to assisting their survival throughout the year. We are committed to expanding our outreach in the community and hope to ease the worries of those who have minimal options for survival.

## Sponsorship Information

## Contact Us

Website: [www.packsforcoldbacks.org](http://www.packsforcoldbacks.org)  
Email: [donate@packsforcoldbacks.org](mailto:donate@packsforcoldbacks.org)  
Phone: (916) 873-2626



# About Us

As a registered 501© non-profit organization, we strive to bring comfort to those that have been forgotten. Packs for Cold Backs aims to support the homeless community and to bring awareness to an under-publicized problem in California and Arizona. Ardy Akhzari had a vision in 2011 to help the less fortunate in his community, and that vision has become a reality. With the help of our sponsors and dedicated volunteers, we have been able to fulfill our mission of making the holiday seasons a little bit brighter for the homeless community.



## Past Efforts

### Packs handed out on Christmas day

In 2011, we started off with a just few of us, handing out three backpacks. Last year, in 2017, we expanded to over 20 volunteers handing out 120 backpacks throughout the area. We have continued to grow each year, and our backpack drives have given out 356 backpacks all together to members of the homeless community.

### Expanding to Arizona

After moving to Scottsdale, AZ, founder Ardy Akhzari quickly noticed the need for assistance in the greater Phoenix area. So, he and a few volunteers headed out on hot summer days to hand out meals and water to those in need. This November, Ardy will be starting a new tradition of handing out homemade Thanksgiving meals to the homeless community in the area.

*"On any given night in the United States, more than half a million people experience homelessness."*

*-NAEH*

## Defining Principles

### Service Above Self

To reach a successful place in life, we have all been helped by our families, by our friends, and in our communities. Therefore, it is our responsibility to serve others who need a helping hand. Our motivation here at Packs for Cold Backs is the service on its own merit.

### Passion

We are passionate about helping supplant the daily problems experienced by the homeless by providing everyday necessities. By seeing the adversity in our own neighborhoods during our childhood, we here at Packs for Cold Backs strongly believe in giving back to the less fortunate in our community.

## How to get involved

Our corporate sponsors play an exceptional and vital role in our organization's success.

Generous contributions, campaign and cause marketing relationships, and employee giving and volunteer programs are all methods to fund programs that support our mission.

*Through a shared commitment to serving and reducing the homeless population, we can make powerful progress.*

## What we offer

**We can help your company gain powerful brand awareness and exposure by offering:**

- Company logo featured on website
- Company logo featured on brochures with 1,000+ handed out yearly
- Company logo featured on event day T-shirts
- Social media promotions on Facebook, Twitter, and Instagram

*We are committed to making your experience one that meets your organization's business goals*

